

Neighbourhood Engagement Officer

Role Profile

Through the Outbreak Management Group in Barnsley Council, it has become clear that there is a need for some dedicated staff to work in the Area Teams across the six areas in the Borough to directly engage with local communities. This could be with geographical communities or with communities of interest e.g. the Romanian community or across the community.

These posts will be based in the existing Area Teams and your role will be to work alongside the public, existing community groups, the voluntary sector and other partners to provide both a co-ordinating role and direct engagement role in the six areas.

You will be closely aligned to Public Health to ensure the correct and timely messages are being relayed to the most relevant people/organisations within the communities using the most appropriate ways of communicating those messages.

You will work with a broad breadth of partners and existing community groups and networks. You will use an asset based approach to engagement and utilise the already existing strengths within our communities, Community Leaders, the VCSE and liaise with the already existing providers through our commissioned services who have an in-reach in to young people, private sector housing tenants, older people, asylum seekers and refugees etc.

As a Neighbourhood Engagement Officer, you will ensure that the right messages are going out to communities; adding value to the already existing media channels in place, the six area teams all have a dedicated Facebook page, newsletters and other established virtual networks.

The Neighbourhood Engagement Officers main duties will be to:

- Engage with local communities using a variety of different methods (social media, face to face)
- Support the messages around COVID 19 and test and trace
- Work in the communities of greatest need
- Use a variety of different ways to get the messages out
- Work with both Public Health and the Area Teams to communicate the messages around track and trace and COVID 19
- Be flexible and adaptive to the needs of the service